



A TRIBUTE TO MOHD RAFI

a true - bharat ka ratna



On the occasion of the 27th anniversary of Mohd Rafi leaving us (July 31, 1980), THE RAFI FOUNDATION – Mumbai Chapter is bringing out SARGAM – a special issue magazine dedicated to the memory of the singing legend.

The magazine will carry detailed articles, photographs, anecdotes and memories from persons who closely worked with the singing legend. *It will be a special Collectors item copy.*

MAESTRO Mohd Rafi – paragon of humility, greatness and piety all put together –strode the musical landscape like a meteor – enchanting and haunting generations of music lovers transcending geographical borders...

The melody and music that Mohammad Rafi created, crafted and pioneered during thirty-six long years of his career in Hindi music has withstood the test of time. Rafi Saab's mellifluous vocals rise like a glorious tide caressing the soul with songs for every mood and for every occasion – making music itself proud.

Rafi has sung it all – with unparalleled grace and élan be it ghazal, geet, bhajans, classicals, soft romantic numbers, bhangra, sad songs, duets, nazms and high pitched fast number.

The advertisement revenue in the proposed magazine will help sustain the activities of the newly formed RAFI FOUNDATION which aims at bringing Mohd Rafi lovers from all over the world on a single platform.

The foundation would celebrate Dec.24, Rafi Saab's birthday, build a library containing the works of the legend and also institute an award for extraordinary music makers in the memory of Bharat Ka Ratna - Shri Mohd Rafi.

We request Rafi-ians, music lovers, associations, companies and generous individuals to come forward and book advertisements in the Mohd Rafi SPECIAL magazine which is truly a COLLECTOR'S COPY.

The magazine will be distributed in various Indian and international cities to avid music lovers from whom we have already procured orders. The print order is 8000 copies. The price per copy is Rs. 50/-.

ADVERTISEMENT BOOKING FORM

Dated: 12-06-2007

To,
The Editor,
Sargam Music,
Mumbai.

Subject: Advertisement in your special issue magazine on Mohd Rafi to be published on 31st July, 2007 (Anniversary Day).

Sir,

We are enclosing herewith advt. matter to be published in your magazine as under:-

TYPE - _____
Material Enclosed, Artwork / Positive / Negative
Details

We are remitting cash and or enclosing cheque / demand draft in your favour.

| Cheque No. | Date | Rupees | Drawn on bank |
|-------------------|-------------|---------------|----------------------|
| | | | |

Please send your bill or voucher copy.

Thanking you.

Your's faithfully,

(Signature with
rubber stamp)

Received Through _____

ADVERTISEMENT TARIFF

| Sr. No. | POSITION | RATES |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| 1) | Back Cover (Colour) | Rs. 12000/- |
| 2) | Inside Front Cover (Colour) | Rs. 11000/- |
| 3) | Inside Back Cover (Colour) | Rs. 10000/- |
| 4) | Colour Page Full | Rs. 8000/- |
| 5) | Full Black & White | Rs. 5000/- |
| 6) | ½ Black & White | Rs. 2500/- |
| 7) | Brand Sponsorship (With Logo Ads in all Advertising literature including press and internet with a 9x3cm strip Advt. on front cover page) | Rs. 20000/- |

❖ **Cheques / D.D. to be drawn in favour of “Sargam Music”.**

❖ **Material for advertising should reach by 5th July, 2007 at – Sharon, B – F3, I. C. Colony, Mumbai – 400103, Telephone no.: (+91) 022 - 28922549 Mobile no.: (+91) 9833250701 email id: binus2000@hotmail.com**

THE RAFI FOUNDATION

Maestro Mohammed Rafi Saab, a yesteryear singer par excellence and a paragon of humility and piety, strode the musical landscape of the last century like a meteor - enchanting and haunting generations of music-lovers across geographical borders.



The late Mohammed Rafi

The melody and music that Mohammed Rafi created and pioneered during 36 long years of his career in Hindi music has withstood the test of time.

Rafi Saab's mellifluous vocals rise like a tide each day bringing along a 'whiff of fresh air', caressing the soul with songs for every mood and for every occasion - making music itself proud. No one can sing like Mohammed Rafi is the common refrain coming from the hearts of music connoisseurs and Rafi fans alike.

'Rafians' – Mohd Rafi fans and admirers are found in large groups - in all parts of the world; his vocals transcending all human barriers and frontiers. Rafi-ians based in Mumbai have formed the RAFI FOUNDATION which will strive towards:

- A. Bringing lovers of Rafi saab's music on a common platform in every town and city of the world. Also work closely along with www.mohdrafi.com.
- B. The fans would celebrate Rafi saab's birthday on Dec.24 and also pay homage on July 31, Rafi saab's death anniversary.
- C. Approach the government machinery to honour Mohammed Rafi Saab posthumously with the nation's highest civilian award - **the Bharat Ratna**.
- D. To build a music library of Rafi saab's songs in Mumbai and circulate the maestro's works to music-lovers.
- E. To institute a RAFI AWARD to a lyricist, music director and a singer each year.
- F. To publish a directory of Rafi Saab's fans, citywise and countrywise. Fans are requested to give their complete address details to Mr. Narayan of Bangalore, Cell no.+ 91 9886779557 E-mail: bangaloreconsultancy@hotmail.com
- G. To bring out a pictorial biography on Mohammed Rafi the legend singer – the TANSEN and the Badshah of music and melody, beyond compare.
- H. To nurture and guide talented singers of the land.
- I. To help musicians in dire need with medicines and supports....
- J. Membership fee is Rs.1000 for life time.

Those interested in joining please contact, Binu Nair: binus2000@hotmail.com and cell + 91 - 9833 250 701.